



**HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
GHATKOPAR (W), MUMBAI 400 086**

DEPARTMENT OF MANAGEMENT STUDIES

PRESENTS



**KSHITIJ
2011**

“RETAILING”

VENUE: SABOO HALL

DATE : 29TH JANUARY, 2011

**RAMNIRANJAN JHUNJHUNWALA COLLEGE
GHATKOPAR-(W), MUMBAI – 400 086**

DEPARTMENT OF MANAGEMENT STUDIES

OUR AIM

At R.J College our aim is to make BMS students IDEAL by
Imparting managerial skills
Developing entrepreneurial skills
Exposing them to business environment
Advancement of personality
Leadership through integrated learning

-Principal

Dr. Usha Mukundan

Faculty coordinator

Event Coordinator

Prof. Selvi Nadar: 9920242407

Miss. Aarti Sharma: 9664707661

Prof. Vijaylakshmi Iyer: 9869110787

Mr. Ravi Malviya: 8080785886

Brochure Designed By Miss Vidya Chaurasia

BUSINESS PLAN

4 members per team

Entry fee Rs. 200/- per team

Time limit – 20 min.

Participants have to prepare a business plan to launch their dream retail outlet.

Rules:

Participants can make Power point presentations.

They are required to submit 2 hard copies and 1 soft copy before making the presentation.

For further details contact

Manoj :9967319230 Tabrej :8082446272 Namrata : 9867772936

Date: 28th Jan, 2011

Time: 12 pm onwards

CASE STUDY

3 members per team.

Registration fee Rs.120/- per team.

Time allotted for presentation – 20 min

Participants would be given the case study on Retailing on 22nd January 2011. They are supposed to analyze, assess and provide a comprehension solution of the case provided and make a presentation on the same.

They are required to submit 2 hard copies and 1 soft copy before making the presentation.

For further details contact

Avinash : 9892209330

Nilima :8828573217

Sanket : 9773143550

Date: 28th Jan, 2011

Time: 12 pm onwards

WINDOW DISPLAY

3 members per team.

Entry fee Rs.120/- per team

Time allotted- 60 minutes.

The theme for window dressing is fashion and accessories.

Participants have to get their own items based on the theme and dress up the windows.

For further details contact

Pooja : 9819787500 Laxmi : 9022905492 Malay: 9022853009

Date: 28th Jan, 2011

Time: 12 pm onwards

BUSINESS QUIZ

3 members per team

Entry fee Rs-120/team

***Bite Your Nails, Tap Your Feet, Scratch Your Brains and
Screammmmmmmm.....***

For further details contact

Smita : 9987480400 Meghna : 8097328842 Soniya : 9821607227

Date: 28th Jan, 2011

Time: 12 pm onwards

AD 'O' MANIACS

5 members per team

Entry fee Rs. 150/- per team

Time limit – 60 seconds

Participants can identify the products of their own choice and present an advertisement for the same within the time limit prescribed above.

For further details contact:

Siren : 9833681446 Zahiruddina: 9930208239 Trupti: 9757400810

Date: 28th Jan, 2011

Time: 12 pm onwards

Turn coat debate

Girls v/s boys

2 individuals per team. (both should be girls/boys)

Entry fee Rs. 150/-

Participants would be provided with a topic on the spot based on retailing on which they can have a debate.

For further details:

Aarti - 9664707661

Akash - 9667154320

Date: 28th Jan, 2011

Time: 12 pm onwards