

Awards		
Award Name	Year	Winner
Abel Prize	2011	John Milnor
Academy of Interactive Arts & Sciences Interactive achievement awards	2010	Mass Effect 2
Ashok Chakra	2011	Major. Laishram Jyotin Singh
Cannes Lions	2011	JWT Shanghai
Cannes Lions	2011	Weiden + Kennedy Amsterdam
Dada Saheb Phalke Award	2010	K. Balachander
Dronacharya Award	2011	Rajinder Singh
Dronacharya Award	2011	Devender Kumar Rathore
Dronacharya Award	2011	Ramphal
Dronacharya Award	2011	Kuntal Roy
Dronacharya Award	2011	Inukurthi Venkateshwara Rao
Golden Lion (Venice Film Festival)	2011	Faust
Grammy Award	2011	Muse
Grammy Award	2011	Arcade Fire
Jnanpith Award	2010	Chandrashekhara Kambara
Mark Twain Prize for American Humor	2011	Will Ferrell
Max Planck Medal	2011	Giorgio Parisi
Miss India	2011	Kanishtha Dhankhar
Miss Universe	2011	Leila Lopes(Angola)
Miss World	2011	Ivian Sarcos (Venezuela)
National Film Award	2011	Adaminte Makan Abu
National Film Award	2011	Dhanush, Salim Kumar
National Film Award	2011	Rekha Bhardwaj
National Film Award	2011	Suresh Wadkar
Padma Vibhushan	2011	Azim Premji
Primetime Emmy Award	2011	Modern Family
Primetime Emmy Award	2011	Mad Men
Primetime Emmy Award	2011	The Daily Show
Pulitzer Prize	2011	Los Angeles Times
Pulitzer Prize	2011	Paige St. John
Pulitzer Prize	2011	Clifford J. Levy and Ellen Barry
Pulitzer Prize	2011	Joseph Rago
Rajeev Gandhi Khel Ratna Awards	2010-11	Gagan Narang
Stockholm Prize in Criminology	2011	John Laub (National Institute of Justice) Robert Sampson (Harvard University)
Templeton Prize	2011	Martin John Rees
Time Man of the year	2010	Mark Zuckerberg
Turing Award	2011	Leslie. G Valiant
Webby Award	2011	www.lego.com

Field
Mathematics
Best Video Game overall
Armed Forces
Advertising (Print) Grand Prix
Advertising (film) Grand Prix
Cinema
Hockey
Gymnastics
Athletics
Athletics
Boxing
Best Film
Best Rock Album
Best Album
Literature
Humour
Physics
Beauty Contest
Beauty Contest
Beauty Contest
Best Feature film
Best Actor
Best Playback singer (Female)
Best Playback singer (male)
Trade and Industry
Best Comedy TV series
Best Drama TV series
Best Variety TV series
Public Service
Investigative Reporting
International reporting
Editorial Writing
Shooting
Criminology
Spiritual Work
Personal achievement
Computing
Best website home page

**Books & Autho****Question**

A Tale of Two Cities

The Lord of the Rings

The Da Vinci Code

Harry Potter and the Deathly Hallows

Angels and Demons

In His Steps: What Would Jesus Do?

To Kill a Mockingbird

Gone with the Wind

Who Moved My Cheese?

The Godfather

Love Story

The Secret

The 7 Habits of Highly Effective People

How to Win Friends and Influence People

Tuesdays with Morrie

The Prophet

The Exorcist

A Brief History of Time

The Kite Runner

Robinson Crusoe

Gulliver's Travels

David Copperfield

Wuthering Heights

Jane Eyre

Vanity Fair

Moby-Dick

Madame Bovary

Huckleberry Finn

Dr Jekyll and Mr Hyde

A Passage to India

One Hundred Years of Solitude

Don Quixote

Mein Kampf

Far From the Madding Crowd

The Fountainhead

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Answer
Charles Dickens
J. R. R. Tolkien
Dan Brown
J. K. Rowling
Dan Brown
Charles M. Sheldon
Harper Lee
Margaret Mitchell
Spencer Johnson
Mario Puzo
Erich Segal
Rhonda Byrne
Stephen R. Covey
Dale Carnegie
Mitch Albom
Khalil Gibran
William Peter Blatty
Stephen Hawking
Khaled Hosseini
Daniel Defoe
Jonathan Swift
Charles Dickens
Emily Bronte
Charlotte Bronte
William Makepeace Thackeray
Herman Melville
Gustave Flaubert
Mark Twain
Robert Louis Stevenson
E. M. Forster
Gabriel Garcia Marquez
Miguel De Cervantes
Adolf Hitler
Thomas Hardy
Ayn Rand

## Brands & Companies

### Question

In 1950, because the president of a company refused to be on the cover of it, what appeared on the Time magazine?

Which company recently launched 1.4 billion special edition white cans onto the market as part of its Arctic Home campaign; to raise funds and awareness for attempts to protect the endangered species - a first for this brand?

13 billion dollars is spent by the Americans every year on which apparel?

A multinational food chain actually did a blunder of advertising a slogan "Eat your fingers off" initially in the Chinese market. Name this company.

Ariel, Oral-B, Pantene and Gillete are brands owned by which multinational corporation?

Barricade is one of the world's largest selling brands of \_\_\_\_\_.

BrickFest is a convention for adult fans of which toy?

Caterham Cars recently entered India. Which business family is their Indian partner?

CEAT and Zensar Technologies are owned by which conglomerate?

Easyown, Gotone and M-Zone are mobile services of the most valuable mobile telecommunications company in the world. Name the company?

Facebook recently acquired a company founded by Josh Williams. Name it?

Firewire and i.Link are brands associated with IEEE 1394 interface for high speed data transfers. Name the companies owning these brands.

Fluensee is a brand known for producing\_\_\_\_\_.

In 1960's, a well known Swedish company made an amusing tagline (later proved to be a brand blunder) for sales of its Vacuum cleaners in UK which was " Nothing sucks like an \_\_\_\_\_."

In 1996, Stanford University graduate students Larry Page and Sergey Brin built 'BackRub'. What is it now known as?

In Bareilly district about 25000 families are engaged in manufacturing activities related to which type of type of embroidery work?

Indiaink is a website owned by\_\_\_\_\_.

Initial name of this product was Sky Peer to Peer; what is it known today?

Kanti, Dant Kanti, Ojas, Tejas Beauty cream are brands of?

Leela Chitnis, a well known Indian film actress endorsed a major soap brand in 1941? Name the brand.

Monopoly is a board game published by\_\_\_\_\_?

Name the brand which has been promoted by Film actress Rekha in the past and is currently endorsed by cricketer MS Dhoni?

Name the British beer named after a reptile?

Name the company which is a direct descendant of John D. Rockefeller's Standard Oil company ?

Name the company which produces Lycra?

Name the dissolvable aspirin tablets first introduced by Reckitt & Colman?
Name the Indian SUV which is inspired by Cheetah in its styling (as per company's ad campaign)?
Name the largest selling biscuit brand in the world.
Name the world's second largest food company which acquired Cadbury in 2010?
Name this company which will use gold from Mongolia to make medals for London's 2012 Olympic Games?
Now what is the official trade name of 'Simplo-Filler Pen Company'?
Plume is the official name of the paper that sticks out of the top of _____.
Sam Walton is known as founder of a company which was ranked as world's largest public corporation by revenue in 2010 (Forbes Global 2000 list). Name the company.
The Striding Man can be seen as a logo on which of the best selling brand of scotch whiskey?
This Hotel in Mumbai has a suite called Shantaram Suite. It also keeps a copy of Shantaram in every room, along with Suketu Mehta's Maximum City. Name the hotel?
This Mascot has a scarf, a chef's hat, two big blue eyes, a blush when girls kissed him, and a soft, warm chuckle when poked in the stomach. What are we talking about?
To avoid a brand blunder this Mitsubishi car is called Montero in Spain. What is this famous car known as elsewhere?
Today this brand name is mostly associated with an automobile manufacturer. It was used by GE earlier for their tungsten filament bulbs. This name first appeared for these bulbs in 1909. Which brand name?
Toggle, Selector, Joystick, Proximity are types of _____.
What does Avon Products, Amway and Tupperware have in common?
What does ExxonMobil Corporation produce?
What is the Walmart ticker in Mexico?
What mobile phone brand does cricketer Virender Sehwag endorse?
Which animal is part of the Porsche logo?
Which bank printed Thailand's first currency notes?
Which brand of scooter when translated into Italian means "wasp"?
Which company created the world's first frozen dosa?
Which does the German company Blaupunkt produce?
Which was the first company to offer paperless proxy voting to employee shareholders?
Who has replaced David Beckham as the new Brylcreem Boy?

Answer
Coke
Coco-Cola
Jeans
Kentucky Fried Chicken (trying to translate- Finger lickin' good!)
Procter & Gamble
Tennis shoes
Lego
Burmans, promoters of FMCG company Dabur
RPG Enterprises
China Mobile Limited
Gowalla.com
Apple and Sony respectively
RFID tag towels in hotels
Electrolux
Google search engine
Zardozi
New York Times
Skype
Patanjali (Baba Ramdev)
Lux
Parker Brothers, a subsidiary of Hasbro
Emami
Cobra
ExxonMobil Corporation
Invista, (Wichita, Kansas)

Disprin
Mahindra XUV 500
Parle-G
Kraft
Rio Tinto
Montblanc
Hershey's Kiss
Wal- Mart
Johnnie Walker
Four Seasons
Pillsbury Doughboy Poppin
Pajero
Mazda
Electrical switches
All these companies follow person to person marketing style to sell their products
Fuels, Lubricants & Petrochemicals
Walmex
Karbons Mobiles
Horse
HSBC
Vespa
MTR
Car Audio Systems
Microsoft
Kevin Pietersen



Industry	Company
Advertising	JW Thomson
Advertising	Ogilvy and Mather
Auto	General Motors
Auto	Volkswagen
Auto	Maruti Suzuki
Auto	Bajaj Auto
Aviation	Jet Airways
Banking	Bank of America
Banking	Citibank
Banking	SBI
Chemicals	Dow Chemical
Entertainment	The Walt Disney Co.
FMCG	Colgate Palmolive
FMCG	Nestle
FMCG	P&G
FMCG	Unilever
FMCG	Hindustan Unilever
FMCG	Hindustan Unilever
Internet	Facebook
Internet	Facebook
Internet	Google
Internet	Google
Internet	Twitter
Internet	Twitter
Internet	Twitter
Internet	Wikileaks
Internet	Wikipedia
IT	Accenture
IT	TCS
IT	Infosys
IT	Infosys
IT	Wipro
IT - Hardware & Software	Apple
Oil & Gas	Shell
Oil & Gas	ONGC
Pharma	Johnson & Johnson
Pharma	Cipla
Pharma	Biocon
Retail	Wal-Mart
Retail	Pantaloon Retail (Future Group)
Steel	Arcelor Mittal
Steel	Tata Steel
Steel	SAIL
Telecom	BSNL
Telecom	AT&T
Telecom	Nokia
Telecom	Research In Motion

Telecom	Vodafone
Telecom	Bharti Airtel
Telecom	BSNL

## Corporate Heads

Name	Designation
Bob Jeffrey	Worldwide Chairman & CEO
Miles Young	CEO
Daniel Akerson	Chairman & CEO
Prof. Dr. rer nat. Martin Winterkorn	Chairman
Shinzo Nakanishi	MD & CEO
Rahul Bajaj	Chairman
Naresh Goyal	Founder & Chairman
Brian Moynihan	President and CEO
Vikram Pandit	CEO
Pratip Chaudhuri	Chairman
Andrew N. Liveris	Chairman, CEO & President
Robert Iger	President & CEO
Ian M. Cook	CEO
Peter Brabeck-Letmathe	Chairman
Bob McDonald	President & CEO
Michael Treschow	Chairman
Harish Manwani	Chairman
Nitin Paranjpe	CEO & MD
Mark Zuckerberg	Founder & CEO
Eduardo Saverin, Dustin Moskovitz, Chris Hughes	Co-founder
Sergey M. Brin, Lawrence E. Page	Founders
Lawrence E. Page	CEO
Jack Dorsey	Founder & Chairman
Evan Williams	Co-founder
Biz Stone	Co-founder
Julian Assange	Editor-in-Chief
Jimmy Wales, Larry Sanger	Founder
Mr. William D. Green	Chairman
N Chandrasekaran	CEO & MD
N R Narayana Murthy	Chairman Emeritus
K. V. Kamath	Chairman
Azim Premji	Chairman
Tim Cook	CEO
Marvin E. Odum	President
Sudhir Vasudeva	Chairman & MD
William C. Weldon	Chairman & CEO
Y K Hamied	Chairman
Kiran Mazumdar-Shaw	Chairman & MD
Mike Duke	CEO
Kishor Biyani	MD & CEO
Lakshmi Mittal	Chairman & CEO
HM Nerurkar	MD
Chandra Shekhar Verma	Chairman
R.K.Upadhyay	Chairman & MD
Randall L. Stephenson	Chairman, CEO & President
Stephen Elop	President & CEO
Mike Lazaridis	President, Founder & co-CEO

Gerard Kleisterlee	Chairman
Sunil Bharti Mittal	Chairman & MD
R.K. Upadhyay	Chairman & MD

Heads of Government
Department
Chief of the Army Staff
Chief of the Air Staff
Chief of the Naval Staff
Rajya Sabha, Chairman
Speaker of Lok Sabha
Leader of Opposition (Lok Sabha)
Leader of Opposition (Rajya Sabha)
Chairperson of Congress Parliamentary Party
Chief Election Commissioner
Comptroller and Auditor-General of India
Chief Justice of India
Attorney General of India
Solicitor-General of India
Chairman, Planning Commission
Deputy Chairman, Planning Commission
Unique Identification Authority of India
National Security Advisor
Foreign Secretary
Home Secretary
Defence Secretary

<b>nt Bodies</b>
<b>Heads</b>
General Vijay Kumar Singh
Norman Anil Kumar Browne
Admiral Nirmal Kumar Verma
Md. Hamid Ansari
Ms. Meira Kumar
Ms. Sushma Swaraj
Mr. Arun Jaitely
Ms. Sonia Gandhi
Mr. Shahabuddin Yaqoob Quraishi
Mr. Vinod Rai
Mr. S. H. Kapadia
Mr. Goolam Essaji Vahanvati
Mr. Gopal Subramaniam
Dr. Manmohan Singh
Dr. Montek Singh Ahluwalia
Mr. Nandan Nilekani
Mr. Shiv Shankar Menon
Mr. Ranjan Mathai
Mr. Palaniappan Chidambaram
Shri Shashi Kant Sharma

Hc
Question
She played a Salt-y spy, he voiced Metroman. Name the celebrity couple ?
Name Scarlett Johansson's super villainess character in Iron Man 2 ?
Which Bond star landed himself a role in the Hollywood remake of smash-hit Swedish film The Girl With the Dragon Tattoo?
His 'Crazy Heart' won him gold at the Oscars in 2010 and his 'True Grit' looks put him in contention in 2011. Name the movie veteran ?
Which Walt Disney movie became the highest grossing animated film of all time in 2010 ?
Seth Rogen and Ryan Reynolds both became green superheroes in 2010. Name their characters in the upcoming movies ?
Liam Neeson portrayed John 'Hannibal' Smith in the film version of which 80's TV show?
Which Twilight Saga star was crowned Homecoming Queen for the 2nd straight year at her school?
He campaigned for Sudan, played 'The American' and fell for an Italian TV personality. Name the international movie star.
Tom Cruise and Cameron Diaz teamed up for which 2010 summer blockbuster?
Which 1997 film was the then most successful British movie of all time?
Robert de Niro was Oscar-nominated for his portrayal of which ex-con in Cape Fear?
In which 80s film did Arnold Schwarzenegger play Danny De Vito's brother?
Who was the oldest winner of the Best Actress Oscar in the 20th century?
"It was beauty killed the beast" was the last line of which film?
Which company used the slogan "A Diamond is Forever" which Ian 'Fleming used for the book-turned-movie Diamonds Are Forever?
Which superstar was nicknamed "The Swedish Sphinx"?

The documentary Hearts of Darkness told of the making of which film?
Whose slogan was "More stars than there are in heaven"?
Who directed The Day of the Jackal in 1973?
Which actor said of Hollywood, "If you say what you mean in this town, you're an outlaw?"
In which 1990 Robert de Niro film did the director's parents both appear?
Who was the only British actor to win the Best Actor Oscar in the 80s?
Which 50s film held the record for the most number of animals in a film?
What was John Cazale's last film?
What is Jim Carrey's profession in Liar Liar?
What was the first film to have its whole cast Oscar-nominated?
Which Pirates of the Caribbean star married his model girlfriend Miranda Kerr in July?
Which royal couple is Madonna currently making a movie about ?
She teamed up with Gerard Butler in The Bounty Hunter. Name the actress ?



**Hollywood****Answer**

Angelina Jolie and Brad Pitt

Black Widow

Daniel Craig

Jeff Bridges

Toy Story 3

Green Hornet and Green Lantern

The A-Team

Dakota Fanning

George Clooney

Knight and Day

The Full Monty

Max Cady

Twins

Jessica Tandy

King Kong

De Beers

Greta Garbo

Apocalypse Now
MGM
Fred Zimmerman
Kevin Costner
Goodfellas
Ben Kingsley
Around the World in 80 Days
The Deer Hunter
Lawyer
Who's Afraid of Virginia Woolf ?
Orlando Bloom
Edward VII and Wallis Simpson
Jennifer Aniston

## Indian Cinema

### Question

In which year did commercial cinema begin in India?

Which was the first Indian talkie movie to be released ?

Which was the first monochrome film to be fully converted into colour in 2004?

Prem Rog' a movie directed by Raj Kapoor is based on which social cause?

Who is the only Indian to have won an Oscar for Lifetime achievement in films?

Which was the First 70 MM film of India?

Which was the first Cinemascope Film?

Sivaji Rao Gaikwad is the real name of a South Indian Super Star? Who is he?

Who is called the Father of Indian Cinema?

Who was the first Indian who won Oscar Award?

Who won the first Dada Saheb Phalke award ?

Which was the First fully indigenously made silent feature film of India ?

Which was the First Cinemascope Film of India?

Who is known as First Lady of Indian Cinema?

Which is the biggest film studio of India?

Which is the first complete Technicolor film ?

Which was the first song-less film of India ?

Which is the first Cinema Theatre of India?

Where was the First film festival of India was held ?

Who was the Music Director of the film Gandhi ?

Who was the first actress who was nominated as a member of Rajya Sabha ?

Who was the first actress to become a Chief Minister of a state?

Where is Film & Television Institute of India situated ?

Which is India's first 6 Track stereophonic film?

Answer
1913
Alam Ara
Mughal-e-Azam
Widow-Remarriage
Satyajit Ray
Around the World (1967)
Kagaz Ke Phool (1959)
Rajnikanth
Dada Saheb Phalke
Bhanu Athaiya for the costume design of the film Gandhi
Devika Rani
Raja Harishchandra
Kagaz Ke Phool (1959- Guru Datt)
Nargis Dutt
Ramoji Film Studio (Hyderabad)
Jhansi Ki Rani (1953)
Naujawan (1937)
Elphinstone Palace (Calcutta, 1907)
Mumbai
Ravi Sankar
Nargeez Dutt
Janaki Ramachandran
Pune
Sholay

## International Organisations

Organization	Headquarters	Head
International Monetary Fund (IMF)	Washington D.C., USA	Christine Lagarde
World Bank	Washington D.C., USA	Robert B. Zoellick
World Trade Organization (WTO)	Geneva, Switzerland	Pascal Lamy
Asian Development Bank	Manila, Philippines	Haruhiko Kuroda
European Union (EU)	Brussels, Belgium	Herman Van Rompuy
Association of Southeast Asian Nations (ASEAN)	Jakarta, Indonesia	Surin Pitsuwan
South Asian Association for Regional Cooperation (SAARC)	Kathmandu, Nepal	Mohamed Nasheed
South Asian Association for Regional Cooperation (SAARC)	Kathmandu, Nepal	Fathimath Dhiyana Saeed
Organisation for Economic Co-operation and Development (OECD)	Paris, France	José Ángel Gurría
United Nations (UN)	New York, USA	Ban Ki-moon
World Wide Fund (WWF)	Washington D.C.	Yolanda Kakabadse
World Health Organisation (WHO)	Geneva, Switzerland	Dr. Margaret Chan
United Nations Children`s Fund (UNICEF)	New York, USA	Anthony Lake
United Nations Educational, Scientific and Cultural Organization (UNESCO)	Paris, France	Irina Bokova
Commonwealth of Nations	London, UK	Queen Elizabeth II
Commonwealth of Nations	London, UK	Kamalesh Sharma
International Cricket Council (ICC)	Dubai, UAE	Sharad Pawar
International Olympic Committee (IOC)	Lausanne, Switzerland	Jacques Rogge
International Federation of Association Football (FIFA )	Zurich, Switzerland	Sepp Blatter
North Atlantic Treaty Organization (NATO)	Brussels, Belgium	Anders Fogh Rasmussen
International Court of Justice	Hague, Netherlands	Hisashi Owada
International Labour Organization (ILO)	Geneva, Switzerland	Juan Somavía
Food & Agricultural Organization (FAO)	Rome, Italy	Jacques Diouf
Amnesty International	London, UK	Salil Shetty
International Committee of the Red Cross (ICRC)	Geneva, Switzerland	Jakob Kellenberger,
Organization of the Petroleum Exporting Countries (OPEC)	Vienna, Austria	Abdallah el-Badri
International Criminal Police Organization (INTERPOL)	Lyon, France	Khoo Boon Hui

Designation
Managing Director
President
Director-General
President
President of the European Council
Secretary-General
Chairman
Secretary-General
Secretary-General
Secretary-General
President
Director General
Executive Director
Director General
Head of Commonwealth
Secretary-General
President
President
President
Secretary-General
President
Director General
Director General
Secretary-General
President
Secretary-General
President

## Inventions & Discoveries

Invention / Discovery	Year	Inventor/Discoverer
Microscope	1590	Inventor
Printing Press	1455	Inventor
Revolver	1835	Inventor
Rocket Engine	1926	Inventor
Airplane	1903	Inventor
Aspirin	1899	Inventor
Atom Bomb	1945	Inventor
Ballpoint Pen	1888	Inventor
Laser	1960	Inventor
Machine Gun	1861	Inventor
Microphone	1876	Inventor
Motorcycle	1848	Inventor
Oxygen	1775	Discoverer
Ozone	1839	Discoverer
Parachute	1797	Inventor
Phosphorus	1669	Discoverer
Refrigerator	1851	Inventor
Rubber (Vulcanised)	1841	Inventor
Steam Engine	1765	Inventor
Stethoscope	1816	Inventor
Submarine	1776	Inventor
Synthesizer	1964	Inventor
Uranium	1841	Discoverer
Vaccination	1796	Inventor
X-ray	1895	Inventor

## Discoveries

Name
Zacharis Janssen (Netherlands)
Johannes Gutenberg (Germany)
Samuel Colt (USA)
Robert H. Goddard (USA)
Orville Wright and Wilbur Wright (USA)
Dr. Felix Hoffman, Germany
Julius Robert Oppenheimer (U.S)
John J. Loud (USA)
Dr. Charles H. Townes (USA)
Richard Gaffing (USA)
Alexander Graham Bell (USA)
Edward Butler (England)
Antoine Laurent Lavoisier (France)
Christian Schonbein (Germany)
Andre Jacques Garnerin (France)
Hennig Brand (Germany)
James Harrison (Australian)
Charles Goodyear (USA)
James Watt (Scotland)
Dr. William Stokes (England)
David Bushnell of Saybrook, Connecticut (USA)
Dr. Robert Arthur Moog (USA)
Martin Heinrich Klaproth (Germany)
Dr. Edward Jenner (England)
Wilhelm Conrad Roentgen (Germany)



Literary Prize
Man Booker International Prize
Pulitzer Prize
Pulitzer Prize
Pulitzer Prize
Ovid Prize
Franz Kafka Prize
Bookseller/Diagram Prize for Oddest Title of the Year
Hans Christian Andersen Award
Dayton Literary Peace Prize
Jerusalem Prize for the Freedom of the Individual in Society

## Literary Awards

Winner	Year	Category
Philip Roth	2011	Literature
Jennifer Egan	2011	Fiction
Kay Ryan	2011	Poetry
Siddhartha Mukherjee	2011	Non-Fiction
Milan Kundera, Ognjen Spahić	2011	Literature
John Banville	2011	Literature
Managing a Dental Practice: The Genghis Khan Way	2010	Oddest Title
David Almond	2010	Children's Literature
Chang-rae Lee	2011	Fiction
Ian Mc Ewan	2011	Literature